



gabrielle wagner visual communication

CONTACT

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PROFESSIONAL SKILLS

- illustration
- graphic design
- hand lettering
- photography
- photo editing
- art direction
- eager to learn
- highly organized
- detail-oriented
- effective leadership
- creative problem solving
- clear communication

TECHNICAL SKILLS

- Adobe Creative Suite Certified Professional (Photoshop, Illustrator, InDesign, Acrobat)
- Microsoft Office 365
 - Procreate
 - social media

EDUCATION

- Savannah College of Art and Design (SCAD) Savannah, GA
BFA: Illustration
Minors: Graphic Design and Advertising
Dean's List Honors (fall 2019–spring 2023)
Graduated Summa Cum Laude June, 2023
- SCADamp Certification (fall 2022–spring 2023)
- NYSPPS Athletic Association Emerging Leaders Academy (fall 2017–spring 2018)
- SCAD's Rising Star program (summer 2018)

ACTIVITIES

- Humane Society volunteer
- conservation and preservation advocate
- line dance instructor
- community book club member

WORK EXPERIENCE

Freelance Visual Designer (2015–Present)

- Driven to fine-tune time management skills, communication, and self-discipline.
- Transformed clients' abstract ideas into realized visions.
- Established a diverse skill set creating paintings, murals, logos and branded materials, book covers, merchandise designs, advertisements, surface designs, and illustrations.
- Clients include: Crazy Daisies Flowers & Garden Cafe, Green Mountain Electric Supply, Mediation New York, Wanderlab, Strawberry Fields Hydroponic Farm.

Graphic Designer and Illustrator (October 2023–April 2024)

Illustrator and Graphic Designer Intern (June–October 2023)

Just Right Reader

San Francisco, CA (Remote)

- Working with the team to conceptualize engaging illustrations.
- Designing unique interiors and captivating book covers for young readers to make early learning fun and accessible.
- Implementing structured techniques to organize decodable texts in comprehensible layouts to raise student achievement.

Lead Designer (March–June 2023)

SCAD SERVE x Coastal Empire Habitat for Humanity & Restore Savannah, GA

- Working on a SCAD team in partnership with the Coastal Empire Habitat for Humanity team to develop 40th Anniversary branding, marketing, design assets, and advertising campaign materials.
- Guiding the cohesion of deliverables and clear communication.
- Facilitating administrative responsibilities and production.

Art Director (December 2022–February 2023)

International Collaboration for Schlögl's Altberliner Gaststätte

SCAD Lacoste, France and Berlin, Germany

- Collaborated with peers and industry professionals on an extensive re-branding and marketing project.
- Organized team members and production timeline while establishing a set workflow.
- Created pitch decks, brand briefs, and style guides.

ACHIEVEMENTS

SCADDY Awards: 2nd place award and 7 finalist nominations (2023)

CNY Scholastic Art Competition: National Silver Key and 3 Gold Keys and 2 Silver Keys and 7 Honorable Mentions (2019)

NYS Fair Fine Arts Awards: 1st and 2nd place awards (2021); "Best of Show" and three 1st place awards (2019)

